

BIOGRAHY

JONI JAI CAN BE DESCRIBED AS A RARE BREED OF DJ WHO DOES NOT SIMPLY PLAY TRACKS, BUT A DJ WHO PROVIDES UNFORGETTABLE EXPERIENCES WITH HIS MIXING SKILLS THAT CONNECT WITH AUDIENCES EVERY SINGLE TIME.

KNOWN FOR HIS EXQUISITE HIP HOP & R'N'B SETS MAKING HIM A TRUE SPECIALIST, HIS PALETTE FOR GOOD TASTING SOUNDS ENABLES HIM TO CULTAVATE AND PLAY ALL GENRES OF MUSIC FLUENTLY – CATERING TO ANY CROWD HAVING MASTERED HIS CRAFT DEVELOPING A SIGNATURE STYLE BEING THE SECRET TO HIS AMAZING PERFORMANCES.

JONI JAI'S MUSICAL JOURNEY BEGAN AT A TENDER AGE IN THE EARLY 2000'S WHEN HE FIRST DJ'ED IN A CLUB AT THE AGE OF 13. ROCKING CROWDS WITH ICONIC MOMENTS WHERE MORE OFTEN THAN NOT AUDIENCES WOULD BE CHANTING HIS NAME THROUGHOUT AND EVEN AFTER HIS SET HAD FINISHED. DUE TO THIS JONI JAI HAS CREATED A REPUTATION FOR RAISING THE STANDARD, BRINGING VIBES TO ALL TYPES OF ARENAS, FROM EVENTS TO EMERGING ON PIRATE RADIO STATIONS WHICH UPLIFTED HIM TO BE INVITED TO DO GUEST APPEARANCES ON MAINSTREAM RADIO STATIONS.



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JONI JAI HAS BEEN COVETED DUE TO HIS PROFESSIONALISM, EFFICIENCY AND CONSISTENCY, SIGNIFICANTLY CONTRIBUTING TO THE MUSIC INDUSTRY FOR ALMOST TWO DECADES.

JONI HAS ALSO WORKED ALONGSIDE SOME OF THE BIGGEST ARTISTS TO COME OUT OF THE U.K. KANO, WILEY, DIZZEE RASCAL, LETHAL B, CHIP, EMELI SANDE TO NAME A FEW. FROM JONI'S NAME RINGING ALL OVER THE PLACE, THIS BROUGHT THE OPPORTUNITY FOR JONI TO APPEAR ON MULTIPLE TV SHOWS BEFORE THE AGE OF 16.

HAVING CLIMBED THE RANKS IN THE CLUB SCENE ALL THE WAY TO THE TOP, JONI CONTINUES TO PLAY IN DIFFERENT NIGHT CLUBS ON A WEEKLY BASIS ALL OVER THE U.K AND ALSO INTERNATIONALLY – PLAYING IN FRONT OF HUGE CROWDS AND MAKING HIS MARK ON ANY EVENT AND VENUE HE GRACES.

HAVING RECENTLY STARTED HIS OWN YOUTUBE CHANNEL, THE CHANNEL HAS QUICKLY GARNERED MILLIONS OF VIEWS AND OVER 10 THOUSAND SUBSCRIBERS, IN A SHORT SPAN OF 12 MONTHS SHOWING THE ATTRACTION TO HIS PERSONAL BRAND WITH CONTINUES TO GROW AND ATTRACT AUDIENCES WORLDWIDE.

WITH BIG DREAMS AND A PENCHANT TO HYPE UP CROWDS, JONI JAI IS WELL ON HIS TO WAY BECOMING ONE OF THE MOST PHENOMINAL DJS TO EVER DEBUT IN OUR GENERATION.



PERSONAL INFO

NAME: DJ JONI JAI

LOCATION: LONDON, UK

DJ SINCE: 2002

CATEGORY: MULTI GENRE EVENTS DJ

AVAILABLE FOR: CLUB | RAVE | FESTIVAL | CORPRATE EVENTS | WEDDINGS | PRIVATE EVENTS

SET TIME: UNLIMITED (ENQUIRE FOR RATES)





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